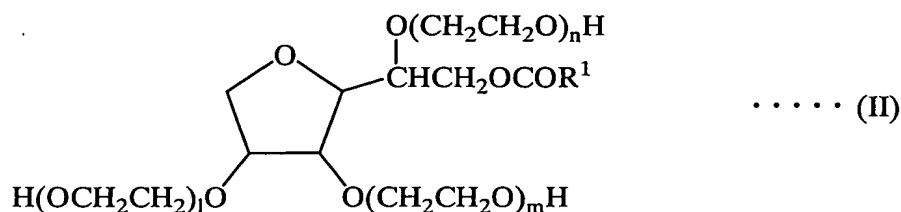
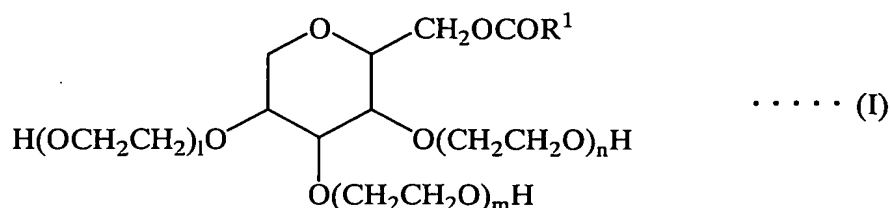


What is claimed is:

1. A rubber composition comprising 0.1-10 parts by mass of at least one of non-ionic surfactants represented by the following formulae (I), (II) and (III) based on 100 parts by mass of at least one rubber component selected from natural rubber and synthetic diene rubbers:



(wherein R^1 is an alkyl group or an alkenyl group having a carbon number of 15 to 24, provided that the alkyl group and alkenyl group may be a straight-chain, a branched chain or a cyclic, and each of l, m and n is a numeral of 1 to 10),



(wherein R^2 is an alkyl group or an alkenyl group having a carbon number of 15 to 24, provided that the alkyl group and alkenyl group may be a straight-chain, a branched chain or a cyclic, and p is a numeral of 1 to 10).

2. A rubber composition according to claim 1, wherein at least one of the non-ionic surfactant represented by the formula (I) and at least one of the non-ionic surfactant represented by the formula (II) are compounded in an amount of 0.1-10 parts by mass in total based on 100 parts by mass of the rubber component.

3. A rubber composition according to claim 1, wherein a balance value between hydrophilic nature and lipophilic nature (HLB value) in the non-ionic surfactant is 2-19.

4. A rubber composition according to claim 1, wherein each of l, m and n in the non-ionic surfactant represented by the formula (I) is not less than 6.

5. A rubber composition according to claim 4, wherein each of l, m and n is 6.
6. A rubber composition according to claim 1, wherein R¹ of the formula (I) is an alkyl group or an alkenyl group having a carbon number of 18.
7. A rubber composition according to claim 3, wherein the HLB value of the non-ionic surfactant represented by the formula (I) is 8-10.
8. A rubber composition according to claim 1, wherein each of l, m and n in the non-ionic surfactant represented by the formula (II) is not less than 6.
9. A rubber composition according to claim 8, wherein each of l, m and n is 6.
10. A rubber composition according to claim 1, wherein R¹ of the formula (II) is an alkyl group or an alkenyl group having a carbon number of 18.
11. A rubber composition according to claim 3, wherein the HLB value of the non-ionic surfactant represented by the formula (II) is 8-10.
12. A rubber composition according to claim 1, wherein p in the non-ionic surfactant represented by the formula (III) is not less than 4.
13. A rubber composition according to claim 12, wherein p is 4.
14. A rubber composition according to claim 1, wherein R² of the formula (III) is an alkyl group or an alkenyl group having a carbon number of 18.
15. A rubber composition according to claim 3, wherein the HLB value of the non-ionic surfactant represented by the formula (III) is 8-10.
16. A pneumatic tire characterized by applying a rubber composition as claimed in any one of claims 1 to 15 to a rubber member.
17. A pneumatic tire according to claim 16, wherein the rubber member is a sidewall portion.